2.03: Definitions

Promotions shall be defined as limited time marketing initiatives to promote the Lottery and its products, which may include special offers.

2.27: Price of Tickets -- Limitations

(1) No person may sell a ticket at a price other than that established in accordance with 961 CMR 2.00 unless so authorized in writing by the Director. The Lottery may, authorized by the Director in writing, permit the use of Lottery tickets for Lottery promotions, as defined by 961 CMR 2.03 at such price, if any, to be set by the Director, for a limited purpose, and which the rules of such promotion shall be approved in writing by the Director. No person other than a duly licensed Lottery Sales Agent may sell Lottery tickets except that nothing in 961 CMR 2.27 shall be construed to prevent a person who may lawfully purchase tickets from making a gift of Lottery tickets to another. Nothing in 961 CMR 2.27 shall be construed to prohibit the Lottery from designating certain of its Sales Agents and employees to sell Lottery tickets directly to the public.